## Why do we protect heritage?

When efforts are made to look after cultural heritage, it not only benefits future generations, but can improve our everyday lives too.

There are immediate, long-term, direct, and indirect benefits of heritage protection.



## Heritage

- Helps shape our identity by providing links to the past and contributing to our understanding of individual and shared histories.
- Enriches our vibrant communities and quality of life by enhancing streetscapes and providing spaces where cultures can be shared.
- Is different all over the world and adds to a place's uniqueness.
- Helps us learn why things are the way they are.
- Helps us understand different cultures and histories, supporting our understanding of others and helping build stronger more inclusive communities.
- Presents opportunities for education and research.
- Can be sustainable with good design, cultural heritage awareness and small modifications to existing buildings.
- Can help support local economies by attracting visitors and providing employment.
- Protection can also mean taking care of everyday community spaces.



## Heritage belongs to all of us. We need to protect it, because if we don't, it's lost forever.



For more information about Victorian heritage and how it is protected, see all the resources from the Heritage Information Pack, at heritagecouncil.vic.gov.au/heritage-protection/heritage\_info\_pack/

